

ADRIAN 4 CUMBRIA MAYOR

The Mayor

The Government is creating a Combined Authority for Cumbria with an elected Mayor. It is important that we win this election because we need a mayor who will:

- Use their significant powers and budgets relating to economic development, planning and transport to support all our local communities.
- Negotiate to draw down powers from Whitehall rather than pulling them up from local councils.
- Work closely with existing councils: Cumberland and Westmorland & Furness Council to deliver our priorities.
- Uphold Liberal and Democratic values.

There is a danger that this election could be won by Reform. That would be a disaster for Cumbria that must be averted.

About Me

I am not a career politician, having spent most of my life outside politics but working with public services and communities. I believe that the key to being a great mayor is to have a real connection to the communities they serve.

I have lived and worked in Cumbria since 1993; firstly, in West Cumbria and then in the Eden Valley. I now live in Kirkby Stephen. I spent several years as an unpaid carer. I have three children and four grandchildren. I am a member of several history societies and hold a season ticket at Carlisle United.



Outside the LGA offices in Westminster

I am an accountant with seventeen years' experience in five different councils to Finance and Strategic Director level; and 27 years' experience of running a management consultancy and training business that mainly supports councils and housing associations. Recently, my largest client has been the Local Government Association where I have been part of the team that delivers corporate and financial peer challenges and support to local authorities.

I was Chair of Impact Housing Association from 2011 to 2015. The development programme increased threefold, providing much needed affordable housing, often without grant, as well as providing housing support services.



Broadgate Gardens in Grasmere, an Impact scheme delivered while I was Chair

Campaigner

I am Chair of the Westmorland, Furness & Eden Local Party. When I was selected as our candidate for the County Council election in Kirkby Stephen in 2020, we had received 18% of the vote at the previous election. In 2022 John Murray and I received 34% of the vote. In 2023 I was elected to the Town Council. In the 2024 Westmorland & Furness by-election I received 83% of the vote.

Lib Dem takes council seat



Press Report & the King's Arms, Kirkby Stephen

As a councillor, I have worked on issues including public transport, road safety, play areas and town centre enhancements. As a member of MASCG I have helped to devise a new approach to managing the Appleby Horse Fair that resulted in the best managed fair since I moved to the Eden Valley in 1999. I am working with local businesses and charities to repurpose the disused King's Arms in Kirkby Stephen as an innovative community facility including a heritage centre / museum. I am campaigning with residents to ensure that junction 38 of the M6 is not closed for four years while the motorway bridges are replaced.

In May 2024, I stood as the Liberal Democrat candidate for Police & Fire Commissioner, beating both Labour and the Conservatives across Westmorland & Furness and taking 23% of the votes across the county. In July 2024, I contested the parliamentary election in Barrow & Furness.